

SOFTWARE

- Adobe After Effects
- Adobe Premiere
- ToonBoom Harmony
- TV Paint
- Adobe Illustrator
- Adobe Photoshop
- Clip Studio Paint
- Unreal Engine 5
- Unity
- Maya
- Cinema 4D
- Blender
- Microsoft Office

SKILLS

- Motion Graphic Design
- 2D Animation
- Graphic Design
- Illustration
- Basic Unreal Engine VFX
- Unreal Engine Sequencer
- Graphic Design
- Time Management
- Strong Communication
- 3D Animation

EDUCATION

BACHELORS OF FINE ARTS

In Animation

Savannah College of Art and Design

Minor: Motion Media

Minor: Sequential Art

2016 - 2021

AWARDS

- *Affinitiv and Beyond!*
(2023)

This award was given out of the entire advertising division, essentially "employee of the half year."

FILMS

- ENGRAM
(2024)

Award-nominated SCAD graduate film directed by Yichen Wang. Did color animation, Compositing, and VFX.

- PIXIPALS

(2024-Current)

Directed by Indi Solis, an in progress graduate film. Did rough, clean, color animation, storyboarding, concept design, animatic, composites, etc.

CASSIE SMITH

Motion Graphic Designer/
Animator/ Illustrator

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EXPERIENCE

SENIOR MOTION GRAPHICS ARTIST

Carrera Advertising

February 2025 - Current

- Produced multiple commercials a day while navigating client and OEM compliances and needs
- Commercial pre-production and communicates with Account Coordinators and Account Executives about the creative look
- Efficient video editing, video compositing, motion graphics design and animation
- Commercial proofing for content accuracy

MOTION GRAPHICS ARTIST

Hi-Rez Studios

July 2024 - Oct 2024

- Successfully created motion graphic assets for Smite 2 in preparation for their 24/7 launch and patch notes
- Effectively animated the key-art used on steam page, end cards and in game
- Animated creative and unique scenarios in Unreal Engine 5 depicting characters battling or standoffs
- Effectively edited and worked on camera turnarounds to show off skins for future characters
- Successfully collaborated with the film crew with assets they needed, example being lower-thirds, end cards, and quick edits

MOTION GRAPHIC DESIGNER/ ANIMATOR

Affinitiv Advertising

Nov 2021 - July 2024

- Required to produce one+ commercials per day, produce TV commercials and Internet video content in a timely manner
- Commercial pre-production and communicates with Account Coordinators and Account Executives about the creative look
- Efficient video editing and video compositing
- Excellent motion graphics design and animation
- Storyboard Illustration, Animated Character Illustration, Rigging, and Puppetry. -Basic audio editing for voice over, and audio production (mix voice over, music, and sound effects).
- Commercial proofing for content accuracy
- Deliver commercials to Traffic Manager and Production Manager or upload